

21 Types of Networking Associations

	Type of Association	Frequency	Examples	Purpose of Organization
1.	Close Contact	Weekly	PowerCore, BNI, ProfNet	One person per profession, attendance, referrals
2.	Casual Contact	Monthly	Chamber of Commerce	No classification exclusivity, no attendance requirement
3.	Charitable/Civic	Weekly	Rotary, Kiwanis, Optimists	Give back to the community
4.	Alumni	Varies – weekly to annual	Leadership Cobb, College	Maintain contact, job search
5.	Single Occupation	Monthly to annual	AMA, ADA, Georgia Society CPAs NAPO, ABSSI	Education in your field <i>(Join a different occupation and every member is a prospect!)</i>
6.	Trade	Monthly to annual	Poultry, Wedding/Events	Cross industry sales
7.	Sales and Marketing	Monthly	SME, BME, AMA	Sales skills and peer level contacts
8.	Women's	Monthly	ABWA, NAWBO, Eclectic Ladies	Contacts, networking, friendships, mentoring, peers
9.	Hobbies/Sports	Daily to monthly	Investment clubs, Stamps, trains	Play with friends
10.	Business/Merchants	Weekly to monthly	Buckhead Business Association, KBA, LBA	Increase traffic and attraction to the business community
11.	Political	Varies		Affect policy
12.	Religious/Philosophical	Weekly to monthly		Personal fulfillment, education
13.	Athletic	Varies	Atlanta Running Club, ALTA Tennis	Competition
14.	Support Groups	Daily to monthly	Cancer, Alzheimer's, Parents w/o Partners, Senior Orgs.	Solace, understanding, support
15.	Homeowners	Monthly		Personal side of Business/Merchants associations
16.	Educational	Weekly to monthly	Toastmasters, Investment Club	To practice or perfect a skill
17.	Job Support/Search	Daily to monthly		Skills, support, contact
18.	Fraternal	Varies	MICA, PSTA	Raise the good of the order
19.	Peer-to-Peer	Monthly	Vistage, WPO	Advice, information, contacts, confidentiality
20.	Private Clubs	On demand	City, Country, Athletic	Amenities, contacts, assurance
21.	Cultural	Monthly	Symphony, Theater	Board association, contacts, publicity, legacy

I'm involved in:

1. PowerCore

2. _____

3. _____